



April 2015

# YOUR Membership MATTERS

Thank You to the 50% of our members who participated in the 2015 survey. Here are some of the results with more data to be presented at the April 2<sup>nd</sup> meeting.

- 55% who participated in the survey said they measure their success with the quality of services/products they provide
- 35% have been in business for 16+ years, 25% 8-12 years
- 55% plan on increasing their workforce
- We have 3 global company members, 15% of our members consider themselves local

## UPCOMING MEETING

April 2nd  
Bonnie Kay Seafood  
222 Spur Road

6pm

*Networking*

6:15

*Dinner*

6:45

*Member Update*

7:00

*Guest Speaker*

**Dan Rogers**

*SE Guilford Community  
Association*

7:45

*Announcements*

**RSVP: Amy**

336-697-7253

[aschwartz@triad.rr.com](mailto:aschwartz@triad.rr.com)



"I find that the harder I work,  
the more luck I seem to have."

-- Thomas Jefferson

SEBA proud sponsors of the:

## Discover Good Living Business Expo

A member benefit of the sponsorship is a free 10x10 space at the Business Expo a \$50 value!

Please see the event details & application at <http://pleasantgarden.net/5KDGLBusinessExpo.htm>

The 5K Race is a Triad event and should provide a crowd of new faces & opportunity.

There is also a sponsorship available if you do not want to setup a space but want to do your part and show the Triad residents you support the event (\$150)

All proceeds from the event will support juvenile diabetes and its complications with research.



Proceeds from this event will support JDRF's mission:  
Find a cure for type 1 diabetes and its complications with research.

## DISCOVER GOOD LIVING

Join us in the Garden!

May 2nd, 8am to 11am

Volunteer Park

4930 Alliance Church Rd, Pleasant Garden

SE Business Community EXPO  
Demonstration Zone  
Family Connection & much more!



## RACE DETAILS

8am 5K Run / Walk

\$25 before 4/11/2015 \$30 after

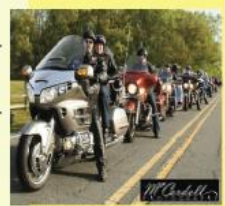
8:10am 1 Mile Fun Walk

\$10 before 4/11/2015 \$15 after

T-shirt is only guaranteed if the application is received by 4/17/2015

Register online:

[www.pleasantgarden.net](http://www.pleasantgarden.net)



Race Packet Pick Up & Late Registration: Friday, May 1, 4-7pm Pleasant Garden Town Hall  
or the Day of Race 6:30-7:30am at Volunteer Park.



SOUTHEAST  
Lifestyle



Pleasant Garden JDRF 5K

[www.pleasantgarden.net](http://www.pleasantgarden.net)

## Adopt a Highway

Our Adopt-a-Highway was canceled due to weather in March. Please bring your calendar for April so we can reschedule. It takes about an hour to clean our stretch of road when we have 4 to 6 people.

To help please contact:

Liz Murphy at 336-447-5014 or email her at [lizmur@msn.com](mailto:lizmur@msn.com)



## Scholarship Update

A scholarship fund has been established by the Southeast Business Association to help an area student enrolled or enrolling in a degree program of study. The funds from our 50/50 ticket sales at the monthly meetings are directed to this fund.

**Deadline for applications: April 15th.** Applicants must be sponsored and recommended by a member of Southeast Business Association. A letter of recommendation from the SEBA member must be included with the application. Click for application: <http://secba.org/ScholarshipApplication1.pdf>



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[www.SECBA.org](http://www.SECBA.org)

**Proud Sponsor:**



**May 2, 2015**

**Our Membership Director, Joanne Galo will be happy to help you follow-up with your membership prospects.**

**Contact: [joanne.galo@firstcitizens.com](mailto:joanne.galo@firstcitizens.com)**

**336-412-4148**

***Happy Easter!***



## Presidents Message

Greetings!

I hope this finds you having a great day and busy.

I look forward to the conversations from our membership survey at the upcoming meeting. Dan Rodgers with SEGCA, will be the keynote speaker and will be bringing us updates on developments within and around the small area plan.



I look forward to seeing you at the April 2nd meeting @Bonnie Kay Seafood.

Cheers to entrepreneurs!

*Marty*