

SOUTHEAST BUSINESS ASSOCIATION

NEWSLETTER

September 2014

September Meeting

Sept. 4: Our meeting this month will be at Bonnie Kay Seafood Restaurant located at 222 Spur Road in Greensboro. An RSVP to [Amy](#) would be greatly appreciated so Tina can staff our group properly. Networking will begin at 6:00 pm with dinner and speaker Gary Marschall to follow. There will be plenty of door prizes this month and our 50/50 drawing. Please plan to attend.

Gary Marschall (right) has been with the Triad Business Journal for six years as the Circulation Sales Representative. He is a Page High School and UNC-G graduate and previously owned and operated an International Minute Press printing company in Greensboro for 14 years. He is "always eager to show people how to use the Triad Business Journal to their advantage."

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Businesses Wanted

We want your profile ... business profile that is. Our newsletter editors would like to feature a member business each month. Please submit your profile and picture (if you have one) to Amy at aschwartz@triad.rr.com

If your business has any upcoming specials you want us to post on our Facebook page or feature in our newsletter please let Amy know about it.

SEBA T-SHIRTS

We have Southeast Business Association T-shirts for sale. \$8 each and a variety of sizes. We will have them available at our meetings.

Adopt-A-Highway Cleanup

Our next Adopt-a-Highway trash pickup will be Saturday, **September 27** at 9 am. Please meet at Spring Forest Court Road in Pleasant Garden and park on the shoulder. Gloves, vests and trash bags will be provided. If you are able to help please contact Liz Murphy at 336-447-5014 or email her at lizmur@msn.com It has not taken us more than an hour and a half to clean our stretch of road when we have 4 to 6 people. Your help is greatly appreciated.



George C. Simkins Jr. Elementary School

If you travel along East Lee Street across from Causey Lake Street there is a new elementary school. This school has a beautiful design and will help alleviate the overcrowding of students in SE Guilford County.

As I rode by one day I took note of the name of the school prominently displayed on the curved face of the entryway. It reads **George C. Simkins Jr.** My first thought was "Who is George C. Simkins Jr.?"

Well, Dr. Simkins graduated from Dudley High School in 1940 and was a civil rights activist before there were real civil rights. From 1959 to 1984 Dr. Simkins was the president of the local NAACP chapter in Greensboro.

Dr. Simkins had great courage during those days working to integrate libraries, hospitals and golf and tennis facilities. He was also responsible for a lawsuit that had a federal court order Greensboro city schools to use busing for integration. After he and some other black men played on an all-white golf course they were arrested for trespassing and were convicted with the case going all the way up to the US Supreme Court. The then Governor Hodges commuted their sentences.

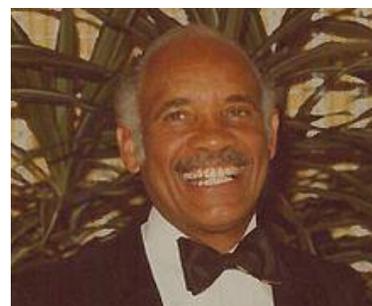
If there is still an orientation day in the school these days, I hope the students learn who the school's namesake was and are encouraged to emulate this fine American. We must remember we are all Americans first and we need us all to come together especially in these turbulent times.



Tip 'o the O'Malley Hat

Dr. George C. Simkins, Jr.

8/23/1924 – 11/21/2001



SEBA Board Members



Southeast Business Association

PO Box 117
Pleasant Garden, NC 27313

Support, Encouragement & Endorsement

The mission of the Southeast Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

We're on the Web!
www.SECBA.org

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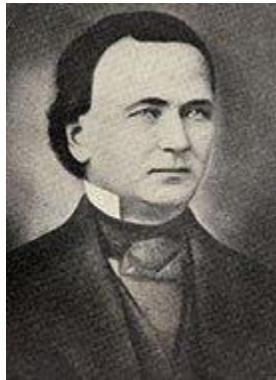
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This year pledge to SHOP SMALL, SPEND LOCAL, EAT LOCAL, ENJOY LOCAL and support the local businesses that support us and our community.

A Story Not Told

You certainly are familiar with two of America's most famous inventors, Benjamin Franklin and Thomas Edison. However, you probably never heard of Walter Hunt. During the 19th century he invented many practical things and some unusual ones as well. Hunt invented the first working sewing machine and the safety pin. He did not, however, profit much from these inventions. Once he created them he sold the patents for a very small amount as he needed the money to pay back his debts. He also invented a repeating gun and cartridge that was adapted by Smith and Wesson, a machine for making nails, an inkstand, a fountain pen, a bottle stopper, streetcar bell, and many others items.

(Submitted by Jim O'Malley)



Walter Hunt
7/29/1796 – 6/8/1859

