

SOUTHEAST



BUSINESS

ASSOCIATION

NEWSLETTER

President's Message

October 2014

The summer is over and fall is officially here. Now is the time to get busy at growing your business. One of the best ways to do that is to "Network" your business. Come and pass out your business cards. Our monthly meeting will be at the Greensboro Moose Lodge and we will be setting up table tops. Get to know your business partners. Make it a personal goal to meet at least one member you haven't met yet. Learn about their business and tell them about yours. Encourage your clients/customers

to use businesses in the Southeast area.

We have several activities happening between now and the end of the year. Remember we have "Adopt A Highway" and we do a quarterly clean up. Funfest will be in October and we need to start thinking about what we want to do for our Christmas Float for the Pleasant Garden Parade and our SEBA Christmas Party. Please get involved. We need your help if we are to grow.



Connie Thompson

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October Meeting

Our October meeting will be held October 2 at the Greensboro Moose Lodge located at 5031 Blakeshire Road, Greensboro. Networking is from 6:00pm to 6:30pm with dinner and speaker to follow. Our speaker will be Sam Lapsley from

Prudential Insurance Company of America. He is Regional Vice President of Institutional Distribution. Please RSVP to Amy at aschwartz@triad.rr.com if you plan to attend. This helps the Moose lodge adequately staff our event.



Wealth Without Risk

One of the best courses my wife Jan and I took was the Charles J. Givens **Wealth Without Risk** course. It promised strategies that would help you develop a fortune without going out on a limb. We never made a fortune, but we handled our finances much better with the knowledge we obtained from the Givens strategies.

Some of these strategies are more common knowledge today than they were back in the 80s when we took this course. By using his methods, the course of \$395.00 was paid for in three months with the savings we realized. There was a full section on no load mutual fund investing which I did on my own with companies and funds that were listed in his program. From this I learned how to move our money about judiciously and have a growing IRA.

A no fee credit card was applied for, but not used, as an insurance against collision for our car. The highest deductible was selected and that saved a substantial amount of money on the auto policy. If the car needed coverage for a collision then the credit card

would be used. Then, and only then, did you have to spend money. If you had no collision then you saved a great deal. There was also the strategy to eliminate the health benefit on the auto policy as it was duplicate coverage you would not receive if you had personal health insurance.

Givens was also the first to advise us to buy term life insurance to keep costs down and insure only our life with no cash value or other investment. This remained our practice and is pretty much a mainstay these days.

He also proposed the 10% solution which has you take 10% off the top of your paycheck and put it in savings. This becomes a habit and builds up your reserve and your wealth.

Most of the folks in SEBA are in business for themselves for good reason. Famous poet laureate of the United States back in the 60s Robert Frost put it this way: "By working hard 8 hours a day, you may eventually get to be boss and work hard 12 hours a day."

These are just some of the financial strategies that need to be taught to our kids and be part of a required curriculum in schools.



Tip 'o the O'Malley Hat

Did You Know That ...

THE HUDDLE USED IN FOOTBALL WAS CREATED BY DEAF QUARTERBACK PAUL D. HUBBARD...



SO THE OTHER TEAM COULD NOT READ HIS HAND SIGNALS.

Business Profile

Blake Electric Company was established in 2002 by Steven J. Blake. Blake Electric Company provides electrical services to new home custom builders and large tract builders and electrical services on existing homes and commercial buildings.

Blake Electric Company is a member of the Southeast Business Association, the North Carolina Association of Electrical Contractors and the Greensboro Association of Electrical Contractors and has been recognized in the Triad Business Journal in the "Top 25 Electrical Contractors in the Triad."

Please consider Blake Electric Company for all of your electrical services.

Blake Electric Company
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blakeelectricco@bellsouth.net

www.facebook.com/BlakeElectricCompany



Fun Fest

REMEMBER FUNFEST is Oct 11 2014 www.sefunfest.com



Board Positions Available

We are in desperate need of our members to help fill open positions on our board. The current openings will be President, Vice President and one 1-year board member. We cannot continue the organization without a President and Vice President. If you are interested in helping to continue the SEBA, please contact any of our current board members. Their

information is listed on the last page of this newsletter.

SEBA Board Members



Southeast Business Association

PO Box 117
Pleasant Garden, NC 27313

Support, Encouragement & Endorsement

The mission of the Southeast Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

We're on the Web!
www.SECBA.org

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This year pledge to SHOP SMALL, SPEND LOCAL, EAT LOCAL, ENJOY LOCAL and support the local businesses that support us and our community.

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Superior Janitorial Service, LLC

Hey all, Look what we have going on here at SJS - give us a call for any and all your janitorial, cleaning needs!

Superior Janitorial Service, LLC
P.O. Box 16699
Greensboro, NC 27416
336-547-8123
www.superiorjanitorialllc.com

Find us on Facebook!

<http://www.facebook.com/SuperiorJanitorialService>

SUPERIOR JANITORIAL SERVICE, LLC
SJS (336) 547-8123
www.superiorjanitorialllc.com

100% SATISFACTION GUARANTEE

Whole House Special
\$189⁰⁰ Steps are additional

Living Room & Hall
\$89⁰⁰ Steps are additional

Sofa & Loveseat Cleaning
\$99⁰⁰

- Carpet, Upholstery & Rug Cleaning
- Tile & Grout Cleaning
- Floor Cleaning and Buffing
- Stain & Odor Removal

Call Us Today For a FREE Quote!
FREE Deodorizer With Any Service!