

SOUTHEAST BUSINESS ASSOCIATION

NEWSLETTER

President's Message

August 2014

We look forward to seeing you Thursday, August 7, at our next SEBA meeting.



Connie Thompson



SEBA Scholarship Winner Hannah Doss and parents – congratulations Hannah!

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August Meeting Location

Our August 7 meeting will take place at the **Greensboro Moose Lodge**, located at 5031 Blakeshire Road, Greensboro.

Networking and tabletop displays will begin at 6 pm. Dinner will start at 6:30 pm followed by our featured speaker Laura

Hamilton who will talk about multi-generations in the work place. She is always enlightening and entertaining.

This month's table tops will be Liz Murphy from **Subway** and Amy Schwartz from the **Peter Kleine Company**. We would like to get back to introducing

our members by way of table top displays.

Opportunities will be available for the October meeting. A set menu with a variety of entrees will be available for \$12. Payment can be made by cash or check.



Laura Hamilton

SEBA July Picnic Memories



Thank you to Wayne and Betty Snyder, owners of Snyder Farms, who graciously catered our picnic.

U.S. Presidential Facts

~Four presidents served without a vice president.

~Millard Fillmore succeeded Zachary Taylor who died in office.

~Andrew Johnson succeeded Abraham Lincoln who was assassinated.

~Chester A. Arthur succeeded James Garfield who was also assassinated.

~John Tyler succeeded William Henry Harrison who died after only 1 month in office.

“One President spent only one month in office.

~There has been only one unelected president, President Gerald Ford, who ascended to the office when Richard Nixon resigned. Nixon had chosen Ford as his vice president when Vice President Spiro Agnew resigned. Nelson Rockefeller was selected as Ford's vice president and was never elected.

Creative Job Search

These days jobs are hard to find and not very plentiful. The traditional methods of seeking new employment may not be always the best way to secure a position. Back in 1974 the company and business I was in was fading and I knew my days were numbered. Sending resumes along was not doing much for the job search. We all have a tendency to look for the position, but sometimes the best approach is finding the best company.

I had been perusing the want ads in the newspaper when I saw a small 3-line ad at the bottom of the page. This ad caught my eye because the company was a hardware distributor and I recognized the phone exchange as being Needham, MA. I was thinking this must be Decatur Hopkins Company because they sold to the hardware store where I had worked during high school and college and for a while after and they were located in Needham. Rather than call the phone number I decided to go and find the location when I was traveling my sales territory the next day. I found the building, parked the car and went inside.

Arriving in the reception area I asked the receptionist with whom would I speak about the job advertisement in the paper. She

said it would be the sales manager, but he wasn't available now. Perhaps I could wait until he had a moment. She must have liked me because she rang his office and told me he would be out in a few minutes. It wasn't long before he appeared in the hall doorway and told me he hadn't really started interviewing for the sales position yet. My reply was that as his company was in my sales territory and I was in the area I took a chance and dropped in. He hemmed and hawed and admitted he had been dragging his feet on this matter so seeing as I was there he invited me into his office. All I wanted was an opportunity to get my foot in the door, and I did.

The Sales Manager, whose name was Neil Harris, was very nice, offered me a seat, and asked me about myself. My presentation did seem to impress him and he told me what the job entailed including salary and benefits. These were all much better than I was experiencing at my present position. Neil seemed upbeat about our conversation, but told me he had to review other resumes and that would take some time. I let him know I was very interested and that my background in sales and hardware would be a benefit to his company. Upon leaving I noticed

he was really upbeat about our meeting and told me he was glad I stopped in and that I may be hearing from him sooner than later.

Returning home my family and I sat down for dinner and in the middle of our meal the phone rang. It was Neil Harris. I've made an executive decision and if you are still interested I want to hire you. My reply was "When do you want me to start?"

The excitement in my household that night was beyond happy and it started a 17-year career in the best job I ever had. But, obtaining the job was one thing. Keeping it was another.



A Tip of the O'Malley Hat

Election of Officers

We are looking for members who want the opportunity to help grow our organization and serve on our board. We have 1-year board positions available and also secretary and vice president. Our elections will take place at our December meeting.

This is your chance to help shape our group for the upcoming year. Become an active member of our

organization by volunteering for a position. Board meetings are held once a month. The positions of secretary and vice president are each 2-year terms. If you would like to serve please contact Connie Thompson at ccthompson@bbandt.com

SEBA Board Members



Southeast Business Association

PO Box 117
Pleasant Garden, NC 27313

Support, Encouragement & Endorsement

The mission of the Southeast Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

We're on the Web!
www.SECBA.org

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This year pledge to SHOP SMALL, SPEND LOCAL, EAT LOCAL, ENJOY LOCAL and support the local businesses that support us and our community.

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Southeast Fun Fest 2014

Fun Fest will be held Saturday **Oct 11** from 11 am until 5 pm at Hagen Stone Park in Pleasant Garden. Admission is \$5 at the gate and a shuttle service will be offered from parking lots. This is a great way to expose your business to the local community. Volunteers are always needed to help make this a successful event. Complete details can be found at www.sefunfest.com or by phoning **336-937-4176**.

