

SOUTHEAST



BUSINESS

ASSOCIATION

NEWSLETTER

President's Message

May 2013

What a great meeting we had in April. We broke our record again in the number of people attending. We had 39 people. What a wonderful time networking. Networking is the name of the game. Word of mouth is always the best (and cheapest) way to advertise.

Please continue to invite other businesses to come with you. Go by and pick them up if that is what it takes to get them there. I am getting such good positive feedback from our members about the attendance and the value of the meetings. Continue to spread the word.

All of that being said, I would like to invite all of our businesses to attend the **Randleman Road Area Business Association** meeting on the 3rd Thursday of each month. They meet at 8:00 am at *Stephanie's Restaurant* on Randleman Road and finish by 9:00 am. I attended their April 18th meeting. The Greensboro Police went over how low the crime rate was in this area now and that it is one of the safest places in Greensboro. They also gave us an update on new businesses opening up and what was in the plans for some of the

other vacant buildings. I invited them to our May meeting and ask them to get involved with some of the other businesses in the Southeast area. I would like to invite all of you to come to their meetings. We need to all be working together.

Remember we strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

See you at the May 2nd meeting.

Connie Thompson

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Business Profile



**Abbott's
Groom & Board**
336-370-1800



We pet owners know that our pets are family. When we have to leave them when we travel, we want to know they have the best care. In southeast Guilford County there is just the place. **Abbott's Groom and Board** at 1331 Wiley Lewis Road, Greensboro. Marti and Duane Abbott and their staff are dedicated to providing the very best experience for your four-legged family members. Abbott's number one priority is your pet's care.

Since 2007 Marti and Duane (who live on-site) have been caring for, grooming and protecting your furry friends with the pet facility monitored for fire and security. Since 1991 Marti has been grooming pets. They designed and built a great kennel for all pet visitors after visiting many other facilities in North Carolina and Virginia.

The Abbotts have 2 children, 3 dogs and 1 rescued cat of their

own. They are supporters of the *Triad Golden Retriever Rescue Organization* where adoptable Golden Retrievers are available in all ages. So you can have "Around the clock Care Just around the corner" at *Abbott's Groom & Board* in Greensboro.

You can contact *Abbott's Groom & Board* at 336-370-1800 or visit their website at <http://abbottsgroomandboard.com>

By Jim O'Malley

Upcoming Meeting

Our **May 2** meeting will feature Carolyn Townsend from the *Pleasant Garden Fire Department*. She will speak to us about fire and life safety. Did you know that *Pleasant Garden Fire Department* can also give presentations to Daycare and Pre-schools, or come to your place of business to refresh you on general workplace fire

safety? This will be an informative evening for all. Our meeting will be at Bonnie Kay Seafood Restaurant at 222 Spur Road in Greensboro. Networking begins at 6pm with dinner and presentation to follow. If you plan to attend please email Connie Thompson at ccthompson@bbandt.com or you may call her at 433-4236.



Bonnie Kay Seafood Restaurant
222 Spur Road, Greensboro

June Meeting

Our June meeting will be held at the ***Pleasant Garden Town Hall Picnic Shelter*** at 4920 Alliance Church Road in Pleasant Garden Thursday, **June 6**. The board will be serving up hamburger, hot dogs and all the fixings. You and a guest are welcome to come out for an evening of summer fun. We'll start at 6pm. You are welcome to bring a dessert to share and we will provide the rest. It might be a good idea to bring a few lawn

chairs with you. We always have a great turnout. So that we don't run out of food would you please let us know you will be attending? Contact Amy at amy@lancastertravelinc.com or 697-7253.

Come Out to the Ballpark

Connie Thompson from BBandT bank has arranged for us to have the BBandT suite at Newbridge Bank Park for Monday, June 24 at 7pm. There are 19 seats available. Sign-up sheet will be at our May meeting. We are also trying to confirm a date in July so stay tuned.



RRBA

The next meeting for the ***Randleman Road Business Association*** will be Thursday, May 16 from 8 am – 9 am at Stephanie's Restaurant, 2507 Randleman Road, Greensboro. Their guest speaker will be Officer Tom Boyer, Community Resource Team I Operation ID 2013.



SEBA Board Members



Southeast Business Association

PO Box 117
Pleasant Garden, NC 27313

Support, Encouragement & Endorsement

The mission of the Southeast Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

We're on the Web!
www.SECBA.org

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This year pledge to SHOP SMALL, SPEND LOCAL, EAT LOCAL, ENJOY LOCAL and support the local businesses that support us and our community.

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Story of a Young Successful Executive...and Stress

I'd like to share a story with you from an anonymous author about what can happen if you are stressed or always in a hurry:

A young and successful executive was travelling down a neighborhood street, stressed and going too fast in his new Jaguar. He was watching for kids darting out from between parked cars and slowed down when he thought he saw something. As his car passed, and no children appeared, a brick smashed into the Jag's side of the driver's door! The driver slammed on the brakes and backed the Jag back to the spot where the brick had been thrown.

The angry executive then jumped out of the car, grabbed the nearest kid and pushed him up against the parked car shouting, "What was all that about and who are you? Just what the heck do you think you're doing? That's a new car and that brick you threw is going to cost me

a lot of money. Why did you do that?"

The young boy was apologetic.

"Please, mister...I'm sorry but I didn't know what else to do," he pleaded. "I threw the brick because no one would stop..."

With tears dripping down his face and off his chin, the youth pointed to a spot just behind a parked car. "It's my brother," he said. "He rolled off the curb and fell out of his wheelchair and I can't lift him up."

Now sobbing, the boy asked the stunned executive, "Would you please help me get him back in the wheelchair? He's hurt and he's too heavy for me."

Moved beyond words, the driver tried to swallow the rapidly swelling lump in his throat. He hurriedly but carefully lifted the handicapped boy back into the wheelchair, then took

out his handkerchief and dabbed at the fresh scrapes and cuts. A quick look told him that everything would be OK.

"Thank you and May God bless you," the grateful child told the stranger.

Too shook up for words, the man simply watched the boy push his wheelchair-bound brother down the sidewalk towards their home. It was a long, slow walk back to the Jag. The damage was very noticeable, but the driver never bothered to repair the dent in the door. He kept the dent there to remind him of this message: **Don't go through life so fast that someone has to throw a brick at you to get your attention!**

Yes, it is OK to take the time necessary to slow down – stop, even assess the situation, proceed with caution at first, then do what has to be done with intention and right action.

By Amy Schwartz