

SOUTHEAST BUSINESS ASSOCIATION



NEWSLETTER

July 2013

President's Message

Welcome to Summer....so far it has been a bit wetter than we are used to but there are sunnier days ahead. I would like to thank everyone for making our June picnic a success. The rain did not slow us down one bit.

We will not have a July meeting. Our next meeting will be August 1 at *Bonnie Kay Seafood Restaurant*. Your board is working on having informative speakers and presentations for the remainder of the year.

Thanks to all who attended the Monday June 24 Greensboro Grasshopper game. What started out as a ho hum game turned out to be a real nail biter with the Grasshoppers pulling it out for the win.

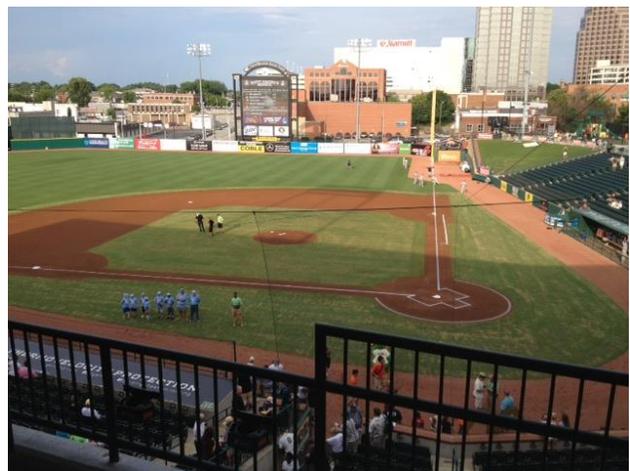
Have an enjoyable summer and we will see you in August!



Connie Thompson

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Taylin Farm and Nursery

David and Cathy Wray are the proud owners of **Taylin Farm and Nursery** located at 7126 Charnal Lane in Climax. They have an amazing array of hostas for your beautification needs, as well as a good selection of hanging baskets, herbs, annuals and perennials. Take a short drive into the country and see for yourself. Their hours of operation are Wed-Fri 9a-6p, and Sat.



Summer Meeting Schedule

There will be no meeting in July. Our August meeting will be Thursday Aug 1 and the September meeting will take place Thursday Sept 5. Both meetings will take place at Bonnie Kay Seafood Restaurant. Kathy Clark and Aundrea McCall of Clark Insurance will speak in September about the

upcoming health care reform and what changes could occur with your insurance.



June Picnic

Mother Nature didn't exactly cooperate for our picnic June 6 but thanks to some fast thinking from Kathy Clark of *Clark Insurance* our picnic took place at the Pleasant Garden Fire Company. We had a great turnout with members of the Pleasant Garden Town Council in attendance and Mayor Carla Strickland enjoying hot dogs and hamburgers and desserts.

We thank the Pleasant Garden Fire Department for cooperating with us and making the picnic a success.



Our Scholarship Winners

The winners of our 2013 SEBA \$500 scholarships are **Brooke Wray** and **Amy Moser**.

Brooke graduated from Southeast High School and will attend NC State where she will focus on agribusiness and livestock management. She has been very active with Southeast FFA and National Honors Society.

Amy Moser is from Climax and graduated from Burlington Christian Academy. This fall she will enter Liberty University and pursue

studies in Athletic Training. She is a member of National Honors Society at Burlington Christian Academy and has made Dean's list for Part-Time students at Alamance Community College. She has won awards in Mathematics and currently tutors at BCA. Her love of sports has led her to her chosen major.

Pictured: Brooke Wray (left) and Amy Moser



SEBA Board Members



Southeast Business Association

PO Box 117
Pleasant Garden, NC 27313

Support, Encouragement & Endorsement

The mission of the Southeast Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.

We're on the Web!
www.SECBA.org

President: Connie Thompson
ccthompson@bandt.com
336-549-2679

Vice President/Newsletter Editor: Amy Schwartz
amy@lancastertravelinc.com
336-697-7253

Secretary: Kathy Clark
clarkins@triad.rr.com
336-674-6404

Treasurer: Kim Payne
kim@kimpayne.com
336-676-1980

Past President: Steve Blake
blakeelectricco@bellsouth.net
336-273-0800

Board: Jim O'Malley
doggiedungsguad@gmail.com
336-697-1233

Board: Eddy Patterson
eddypatt@bellsouth.net
336-508-4202

Board: Allan Younts
Allan_y@bellsouth.net
336-580-0045

This year pledge to SHOP SMALL, SPEND LOCAL, EAT LOCAL, ENJOY LOCAL and support the local businesses that support us and our community.

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How Do You Start a Business?

A man was thinking of starting a business and was leaning on a successful man as a mentor. He asked the mentor if he should make that effort and the mentor encouraged him to move on his initiative to go into business for himself. "Keep me informed as to your progress and we can discuss it when we next meet," he said.

Some time passed and the entrepreneur revisited the mentor.

"So how's it going?" queries the mentor.

"Great! I have a great office space on Main Street with 4

desks that I got on a great deal. Each desk has an up-to-date computer station, a state-of-the-art phone system, and I hired an administrator to assist me. I also commissioned a creative sign company to install my business sign and then leased a luxury company car. Certainly I accomplished a lot since I last saw you. What do you think?"

"Well," said the mentor, "do you have any customers?"

"Oh, not yet" answered the new entrepreneur. "Then you don't need any of that other stuff. The first thing you need is CUSTOMERS!"

By Jim O'Malley

