



October 2012

President's Message

By Steve Blake

Your SEBA Board has been busy lately working on several projects to help promote the visibility and involvement of the SEBA in the local community. There will be a SEBA tent at Funfest on October 13. If you do not have a space of your own at Funfest, I encourage you to spend an hour or two hours at the SEBA tent. We are looking for items donated from our members to use as door prizes at the tent. A door prize from your business is a great way to promote your business. It does not have to be a large prize, unless you want to donate a big prize. We will have tickets available for donations to the scholarship fund, which will be entered into a drawing for a Nook Tablet. The new SEBA directory will be available at the SEBA tent. Encourage your family, friends and customers to stop by the SEBA space at Funfest.

If you have not checked out the SEBA facebook page, I recommend you check it out. This page has become a good way to keep everyone informed on happenings in the community. Facebook is about networking and networking is a great way to promote your business.

I know as we go into the last quarter of the year everyone gets very busy, but I hope you will be able to participate in some of the things we have planned for the members.

I also encourage you to invite other businesses in the area to join our group.

Hope to see you at the October meeting.

Thank you,

Steve Blake, President SEBA

*Do not go where the path
may lead, go instead where
there is no path and leave a
trail. Ralph Waldo Emerson*

Member Profile

Each month our newsletter will profile two member businesses of our Southeast Business Association.

Able Auctions

Able Auctions, by Virgil Thomas, was established in 1997, and is licensed by the North Carolina Auctioneering Board. Virgil Thomas & Associates total fifty years combined experience in estates, businesses, antiques, appraisals, liquidations and real estate.

Able is able! Our friendly staff can make a small sale into an event drawing crowds from great distances.

With the latest computer controlled inventory, cashier, statements and clerking combined with the power of four auctioneers, wireless public address systems and full staff of clerks, cashiers, set-up and clean-up crews, no auction is too large. www.able-auctions.com 336 674 0611

Trull Body and Paint

TRULL BODY & PAINT, INC is a leading automotive body repair and paint shop in the Greensboro area. Founded in 1990, we have provided customers with quality work at fair prices for years. We guarantee that we'll get your vehicle in top shape!

We are fully licensed and have earned our ASE and ICAR certifications to ensure that we deliver the best service possible. Our technicians are highly skilled and only use the latest equipment and techniques. Also, our owner has over 33 years of industry experience!

You can rely on us to take care of your vehicle. If you need more information or would like to schedule service, [contact us](#) at 336-274-9390. We look forward to serving you

Check out the new SEBA
Facebook page! Be sure to
"like" the page.

facebook

October Meeting

Our next meeting will be Thursday Oct 4 , 2012 at Forest Oaks Country Club. We begin at 6pm and dinner is \$15. Please RSVP to blakeelectricco@bellsouth.net

Board Elections

Elections will take place at our November 1 2012 meeting. We will be voting on Connie Thompson, President; Amy Schwartz, Vice President; Kathy Clark, secretary; Allan Younts and Jim O'Malley as board members

Business Cards

At the monthly meetings we have member's business cards displayed on a table for attendees to pick up. We are currently updating and restocking the supply of business cards. If you have not provided business cards in the past or recently checked on your supply of cards, plan to bring 10-12 cards to the next meeting. We would like to have all member's cards available to share. Don't forget at the next meeting to pick up member cards to keep in your file. We also want to have enough to hand out at FUNFEST Oct 13.

October Featured Speaker

Mr. Lynn Brown from ADP Small Business Services will present CASH FLOW, EMPLOYEE RETENTION and RISK and COMPLIANCE...how these three issues are affecting small businesses today.

***Studies show that 48% of business owners place Cash Flow management as their #1 concern:**

Source: Visa Small Business Spend Insights, 4Q10 Report, January 2011

***33% of applicants put false information on their resume**

Source: Human Resources for the Non HR Manager, pg53, Carol T. Kulik 2010

***45% of Employers reported having been audited at the federal or state level**

Source: Deloitte Tax & Compliance Survey, July 2009



Making Community Businesses our Business

The mission of the Southeast Business Association is to provide a platform that encourages the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



Southeast Business Association

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SEBA Board Members

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