

February NEWSLETTER

SOUTHEAST COMMUNITY BUSINESS ASSOCIATION



Success is our connection!

SECBA.org

PRESIDENT'S MESSAGE....

I believe that 2008 is going to be our best year! First, let me say that ALL should attend the February meeting. (See below for information) Secondly, planning for the upcoming trade show is in full swing, and it is a good one. We will be marketing our members to the public for the first time. How exciting!

We will also debut our Welcome Packet information and how you can participate. We will have our sign-up sheet for the show. I have already emailed you about the power point slide show we will have at the show. In 2008, we will reprint the directory. If you haven't already noticed, we have the momentum to have a very successful year.

I urge you to participate as the television is already using the "R" word. Get involved and don't let that happen to your business. Put on your positive and "git er done" attitude.

And let's make 2008 a good year for the SE Guilford Community.

Get Connected...
Sincerely,



Denise H. Osborne
SECBA President

NEW MEMBERS

Wiley Seagraves Plumbing
Wiley Seagraves
sponsored by: Norma Arrington & Denise Osborne

Welcome!

CALENDAR OF EVENTS...

February 7 5:30 Forest Oaks Country Club

Keynote speaker Bob Kober
Publisher of BIZlife Magazine
Topic: Regionalism; the voice of business, increasing our region's influence and grow your client/customer base

RSVP: Denise 674-2150

March 6th 5:30 Forest Oaks

Keynote speaker TBA



March 14-16
Southern Ideal Home Show

MARKETING YOUR COMPANY 2008

➔ **Southern Ideal Home Show** SECBA will have a booth and will be featuring 10-15 businesses as well as the entire association during the show. At our next meeting we will be providing the details and every member will have an opportunity to be featured on a first come first serve bases. Featured Member Spots cost \$30 to help offset the price of the booth.

Show Facts:

Dates: March 14-16

Hours: Friday & Saturday: 10a-9p Sunday: 10a-5p

Demographics:

The show attracts upper-income homeowners ready to make major purchasing decisions in the near future:

Appliances 16.7%	Kitchens 20.4%
Bathroom Fixtures 21.1%	Landscape/Decks 63.1%
Carpet/ Flooring 22.5%	Lighting 11.7%
Furniture 24.2%	Roofing/Siding 8.4%
Heating/Air 7.4%	Security Systems 6.2%
Home Additions 7.7%	Sunrooms 16.2%
Interior Design 21.1%	Windows/Doors 13.7%

The show will be advertised on TV, radio and in the local Newspapers.

MEMBER SPOTLIGHT

Elegant Tanning

Tammy Sardi
4718-C Pleasant Garden Road
Pleasant Garden NC 27313
336-674-5165



Established in 2007; Elegant Tanning is a truly unique tanning experience, unlike any other tanning salon in our area. Our goal is to create a relaxing atmosphere. Only the best amenities are offered to our clients—from a clean and inviting atmosphere to a mint on each bed—everything to complete your tanning experience.

Elegant Tanning is designed to deliver the deepest, darkest tan possible through the use of Sun Ergoline and Sundash equipment. The power and quantity of the bulbs exceeds the competition. All Elegant Tanning's staff members are Tan Certified, friendly, knowledgeable and helpful. We are here to help you. So ask. We will explain the tanning process, how the equipment works, why eye protection is required and what lotions and moisturizers work best to achieve your tan.



Do business with a member!
Your business will grow through support,
encouragement and endorsement.

SECBA.org

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

www.SECBA.org

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership Date: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

- Send Invoice
 Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: _____

Why did you join SECBA?

Send your application with check to:
SECBA
PO Box 117
Pleasant Garden, NC 27313

office use:
 board approved entered in database
 payment recorded