

# March NEWSLETTER

## SOUTHEAST COMMUNITY BUSINESS ASSOCIATION



Success is our connection!

[SECBA.org](http://SECBA.org)

### PRESIDENT'S MESSAGE....

#### How ENGAGING are you?

Longmans Dictionary of Contemporary English defines "engaging" as the ability to attract someone and keep their interest. I think it's an important question you should ask yourself. In the business association, if you aren't making connections, you are missing a vital part of interacting and meeting new people who can refer you and/or your business. In today's economy, you want to keep your business in front so when you or your business or services are needed, you are the first person they think of.

We are beginning to market our members this year starting at the Southern Ideal Home Show. Will your business be at the top of the public's mind? Are you taking the opportunity to promote your services? Even if you are not being featured, you can volunteer and promote all the our members. What a great way to serve your fellow members!

It's up to you....ask yourself....Are you really ENGAGING your business or just giving it lip service?

See you at the meeting and see you at the show.  
Get Connected...  
Sincerely,

Denise H. Osborne  
SECBA President



### NEW MEMBERS

The Ultimate Package  
Justin Morgan  
sponsored by: Denise Osborne

RC Computers, Inc.  
Richard Clapp  
sponsored by: Bruce Venable

*Welcome!*

### CALENDAR OF EVENTS...

#### March 6th 5:30 Forest Oaks Country Club

Keynote Speaker: Eric Burg with Apple Rock Display  
Topic: 10 Tips for a Successful Trade show that can be used everyday to grow your business  
RSVP: Denise 674-2150

**SPECIAL NOTICE:** We will be voting on the motion from the Executive Committee to accept the revised By-Laws.

April 3rd  
Keynote speaker TBA  
5:30 Forest Oaks Country Club



March 14-16  
Southern Ideal Home Show

### TIPS & TOOLS THAT WORK

#### March 14-16

Show your support for fellow members at the upcoming Southern Ideal Home Show. We're still in need of a few people to help meet & greet the crowds.

Call Denise: 674-2150

#### Take advantage of our membership with the GMA.

##### Upcoming event topics include:

Cash Flow...Understanding Your Bottom Line  
Goal Setting: The Truth about LUCK

For event detail go to: [SECBA.org](http://SECBA.org)

### MEMBER DATA

- # 1 reason for attending meetings: NETWORKING
- # 1 reason for not attending meetings: busy/obligations

We meet the 1st Thursday of the month, please mark your calendar for the entire year. If you're one of the busy people, remember that if you share your successful knowledge with other members, it will benefit both of you!

### MEMBER SPOTLIGHT

Jones Plumbing  
Phil & Shelly Jones  
302 Concord Street  
Greensboro NC 27406  
336-272-2442  
[JonesPlumbingInc.net](http://JonesPlumbingInc.net)



Jones Plumbing, Inc. Mission Statement: "To be recognized as a leader in providing quality plumbing services to our clients by: Conducting our business with honesty, fairness and respect. Meeting & exceeding our customers expectations. Continuously pursuing ways to improve our quality and performance. Being responsible citizens in the communities where we do business".

We have been serving the Triad with 18+ years experience and are licensed, bonded/insured. There's no plumbing problem we can't handle.

Our services include:

- Residential & Commercial
- New Construction & Renovations
- Prompt 24 Hour Emergency Service
- Installations - Replacements - Repairs:  
Water Heaters, Well Pumps, Drain Cleaning, Faucets, Commodes, Tubs and Sinks
- Video Drain inspection & locator service

We would consider it privilege to do business with a member of SECBA.

## Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



### VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

### MONTHLY MEETINGS

1st Thursday of each month  
5:30 social 6:00 business meeting

### MORE INFORMATION

[www.SECBA.org](http://www.SECBA.org)

### JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

**Application for Membership** Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Referred by: \_\_\_\_\_  
SECBA Member

**Dues:** \$99.00 per year

- Send Invoice  
 Check Enclosed



### Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: \_\_\_\_\_

### Why did you join SECBA?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Send your application with check to:  
SECBA  
PO Box 117  
Pleasant Garden, NC 27313

**office use:**  
 board approved     entered in database  
 payment recorded