

# November NEWSLETTER

## PRESIDENT'S MESSAGE....

I want to take this opportunity to thank the people who have served on the board of this association. Without the efforts of those people, we would not be where we are today.

Tim Marion and Eddy Patterson have served the entire two years with me. Marty Heim and Kim Payne have added their talents and knowledge as well as Steve Blake and Linda Routh serving as representatives to the general membership. I am honored to work with such a talented group of professional people.

We continue to work toward bringing businesses together in the southeast community area and to provide opportunities for you to grow your business and enlarge your territory. Together we can make that happen.

Get connected...to a great organization with an interest in your business.

Enjoy!  
Denise H. Osborne, IDS  
Accessory Design Services



## NEW MEMBERS

Business Protection Agency  
Michael Leclerc  
sponsor: Web site

Re/Max 1st Choice  
Cheryl E. Martin  
sponsor: Judy Wyrick

*Welcome!*

## REMINDERS

Printed Directory Update Insert:

Final call for any perspective new members to be included in the directory.

If you're a new member and would like to place an ad on the insert please contact a board member. This offer is on a first-come, first serve basis with very limited space.



## CALENDAR OF EVENTS...

### November 1

General Meeting @ 5:30 PM  
Forest Oaks Country Club  
Board Elections  
Presentation of our membership survey results



### December 6

Forest Oaks Country Club  
Holiday Social special dinner price for members \$10.00  
Guests are welcome \$15.00

### January 3

Keynote speaker will kick off the New Year!

## ANNOUNCEMENTS...

➔ **Web site tracking:**

	Visitors	Hits
July	1426	12901
Aug	1232	9072
Sept	1122	15011



SECBA.org

Our busiest week in September was the 1st week and welcome our new member who found us on the Web!

## MEMBER TOOLS & TIPS

➔ Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives.

### Don't forget to vote:

Elections: November 6

go to: SECBA.org click on Biz Reference for election links

## MEMBER SPOTLIGHT

**Southeast Guilford Community Association**  
PO Box 5795  
Greensboro, NC 27435

The Southeast Guilford Community Association was formed in 2007 by a group of concerned citizens in Southeast Guilford County, North Carolina. We are a membership organization governed by a board of directors elected by the members and work within our doctrine by-laws.

The SEGCA provides community leadership with organizing public interest forums. Many of our forms include presenters from government agencies on both regional and state levels. We work hard as a membership to bring balance to critical issues we face to protect property values & social life, nourish growth with needed services and represent the common good from a 'citizens' view point.

Being a part of SECBA is our associations direct link to the areas 'business' point of view, a very important sector to support our propose:

- Promote community growth and development
- Improve access to public water and sewer
- Promote economic development and opportunities
- Further the common good and general welfare of residents

More on our association can be found at: southeastguilford.org



Do business with a member!  
Your business will grow through support,  
encouragement and endorsement.

SECBA.org

## Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



### VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events
- Credit Union Services

### MONTHLY MEETINGS

1st Thursday of each month  
5:30 social 6:00 business meeting

### MORE INFORMATION

[www.SECBA.org](http://www.SECBA.org)

### JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

**Application for Membership** Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Referred by: \_\_\_\_\_  
SECBA Member

**Dues:** \$99.00 per year

- Send Invoice  
 Check Enclosed



### Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: \_\_\_\_\_

### Why did you join SECBA?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Send your application with check to:  
SECBA  
PO Box 117  
Pleasant Garden, NC 27313

**office use:**  
 board approved     entered in database  
 payment recorded