

February NEWSLETTER



PRESIDENT'S MESSAGE....

Hard to believe that a month has gone by...but it has and we are watching this organization expand before our eyes.

All very exciting! Member comments that I'll share....mostly on the directory, they are all pleased with the final results. Some members are reporting that they are getting referrals from other members and some are reporting that they are getting to know each other better.

Whether you participate or not, your dues are working very hard for you and your business. It is my hope you will encourage your fellow business owners to join.

New for 2007.....expanded communications via a Web site. It will directly link to your own site, post newsworthy items for members to see and go to for past newsletters and member data. Again, your dues make that possible.

Join us February 1st at Forest Oaks Country Club for dinner and speaker, Don Kirkman with Piedmont Triad Partnership.

Hope everyone is off to a great start.

Denise H. Osborne

NEW MEMBERS

Kay Tolbert, *Prudential Carolinas Realty*
Lorie Tolbert, *Prudential Carolinas Realty*
Jonathan Woodard, *Woodard's Cabinet Refacing*

Welcome!

MEMBER to MEMBER

Your business card is a valuable piece of real estate and a powerful tool.

If you did not receive your Referral Book it can be picked up at:

Accessory Design Services, 4738 Pleasant Garden Road



CALENDAR OF EVENTS...

February 1, 2007

General Meeting @ 5:30 PM
Forest Oaks Country Club, 4600 Forest Oaks Dr
\$10/dinner **RSVP Denise 674-2150**



Guest Speaker Don Kirkman with
Piedmont Triad Partnership <http://www.piedmonttriadnc.com>
Where does Southeast Guilford County fit in with the
long term plans of the Piedmont Triad Partnership vision?

**Our NEW Member Directory will be handed out
**Bring your Referral Network Book & biz cards for updates

March 1, 2007

Forest Oaks Country Club, 4600 Forest Oaks Dr
Guest Speaker TBA

April 5, 2007

Forest Oaks Country Club, 4600 Forest Oaks Dr
Guest Speaker TBA

ANNOUNCEMENTS...

MEMBERSHIP DRIVE:

1st Prize - \$100 Most memberships over 4 new members
2nd Prize - \$75 Second most membership over 4 new members
3rd Prize - \$50 Most memberships over 2 two members
Awards will be presented at the April 5 meeting.

MEMBERSHIP SALES TIP:

Every successful business needs customers, and a way to keep them coming back. Even if your prospect for membership has a limited budget, they CAN reach new customers for \$99.00 a year.

MEMBER TOOLS

- Referrals always begin with providing your current customers with prompt, reliable, quality service. They'll be happy to spread the word on your behalf—often without you having to ask.



MEMBER SPOTLIGHT

Phillips Roofing
Phillip B. White
336-674-7759 336-254-2420

Phillip White started his roofing career right out of high school. After moving to NC from Louisiana, he worked for a Greensboro based company for several years. After learning the trade, he decided to start his own business and has been going strong for the past 15 years. Phillip gets most of his work by word of mouth. His customers believe in him and his work therefore they refer him to friends and family.

Unlike most roofing companies, Phillip works right beside his employees, day in and day out, ensuring that every job is done with quality. Quality that he can stand behind with confidence, knowing that the homeowner will be completely satisfied.

Phillips Roofing, does several types of residential roofing including new roofs, tear-offs and flat roofs. Our services include re-roofs, repairs, roof inspections, adding proper ventilation and gutter cleaning. We also offer a 5 year labor warranty on our work.

Phillip and wife Kathy are the proud parents of their beautiful 5 year old daughter, Sydney. They love living in and being a part of the Southeast Community.



Do business with a member!
Your business will grow through support,
encouragement and endorsement.

Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events

MONTHLY MEETINGS

1st Thursday of each month
5:30 social 6:00 business meeting

MORE INFORMATION

Association Officers:

Denise Osborne674-2150
 Tim Marion 674-8839
 Marty Heim674-9399
 Bob Wyrick 676-0751

JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

Application for Membership

Name: _____

Company: _____

Address: _____

Phone: _____

Home: _____ Cell: _____

Fax: _____

Email: _____

Web site: _____

Referred by: _____
SECBA Member

Dues: \$99.00 per year

- Send Invoice
 Check Enclosed



Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must work with a business in the area.

Business Category: _____

Why did you join SECBA?

office use:

- board approved entered in database
 payment recorded

Send your application with check to:
 SECBA
 PO Box 117
 Pleasant Garden, NC 27313