



## PRESIDENT'S MESSAGE....

Three months into our mission for this year, we are showing visible signs of accomplishing our objectives.

Implementing organizational procedures to make running this association work more effectively for our members is our goal.

Striving to network within the organization and bringing services to benefit your business is another.

With that being said, I want you to know that this group is being recognized and sought after. Our numbers are beginning to speak and be acknowledged.

Whether you attend the meetings or not, your one voice always has my attention.

Great meetings are in process. Stay tuned....

Sincerely,  
Denise H. Osborne, IDS  
Accessory Design Services



## NEW MEMBERS

Lorrie Long, Allen Tate Realtors

*Welcome!*

## CALENDAR OF EVENTS...

### April 5, 2007

General Meeting @ 5:30 PM  
Forest Oaks Country Club, 4600 Forest Oaks Dr  
\$14/dinner **RSVP Denise 674-2150**



### Guest Speaker:

Jamille Robbins with the NC Department of Transportation  
**Topic:** US 421 proposed interchange additions



**Membership Drive Awards will be presented.**

\*\*Bring your Referral Network Book & biz cards for updates

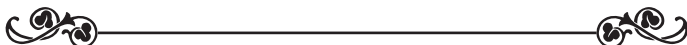


### May 3, 2007

Forest Oaks Country Club, 4600 Forest Oaks Dr

Topic: Create a competitive advantage with color knowledge.

Guest Speakers: Members will be sharing their expertise on how color drives market innovations and increase sales.



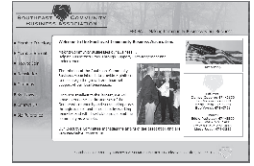
### June 7, 2007

Forest Oaks Country Club, 4600 Forest Oaks Dr  
Guest Speaker TBA

## ANNOUNCEMENTS...

We will be tracking the success of our site as it gains search engine rankings starting next month.

Web site: [SECBA.org](http://SECBA.org)



## MEMBER TOOLS & TIPS

➔ The association is offering its members a one page Web site. Your company page will be linked from the online membership directory so visitors can get more information about your company. Contact Marty Heim for details 674-9399

➔ Q: What occupations benefit the most from networking?

A: It is not the occupation, it is the individual. The occupation can be anything. If you're focused and you have a dream and you're willing to make a sacrifice, you are the person that will benefit most from our association.

## MEMBER SPOTLIGHT

### CELEBRATING THEIR 10th ANNIVERSARY

**Able Auctions LLS**  
**Phone: 336-674-0611**

Able Auctions, by Virgil Thomas, was established in 1997, and is Licensed by the North Carolina Auctioneering Board.

Virgil Thomas & Associates total fifty years combined experience in estates, businesses, antiques, appraisals, liquidations and real estate.

Our friendly staff can make a small sale into an event drawing crowds from great distances. And with the latest computer controlled inventory, cashier, statements and clerking combined with the power of four auctioneers, wireless public address systems and full staff of clerks, cashiers, set-up and clean-up crews, no auction is too large.

Able is able!

Visit their site for upcoming events: [www.able-auctions.com](http://www.able-auctions.com)



Do business with a member!  
Your business will grow through support,  
encouragement and endorsement.

[SECBA.org](http://SECBA.org)

## Mission Statement

The mission of the **Southeast Community Business Association** is to provide a platform to encourage the growth and financial support of our local businesses. From the smallest to the largest, we will strive to endorse the businesses of the Southeast community and surrounding areas through support and interaction by working hand-in-hand with local civic groups and the community as a whole.



### VALUABLE BENEFITS OF MEMBERSHIP

- Business investment \$99 per year
- Credibility exposure
- Local economy business advocates
- Vital contact networking
- Member-to-Member referrals
- Educational speakers & forum programs
- Listing in the printed directory
- Web link to your site
- Marketing tips & opportunities
- SE community involvement
- Improved governmental relations
- Monthly newsletter
- Social events

### MONTHLY MEETINGS

1st Thursday of each month  
5:30 social 6:00 business meeting

### MORE INFORMATION

Association Officers:

Denise Osborne .....674-2150  
Tim Marion ..... 674-8839  
Marty Heim .....674-9399

[www.SECBA.org](http://www.SECBA.org)

## JOIN OUR GROUP OF LOCAL BUSINESS OWNERS & DECISION MAKERS!

### Application for Membership

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Referred by: \_\_\_\_\_  
SECBA Member

**Dues:** \$99.00 per year

Send Invoice

Check Enclosed



### Membership Eligibility:

1. Must operate a business in the Southeast Community or local area.
2. Must do business in the area.

Business Category: \_\_\_\_\_

### Why did you join SECBA?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**office use:**

- board approved     entered in database  
 payment recorded

Send your application with check to:  
SECBA  
PO Box 117  
Pleasant Garden, NC 27313